

Cookie Policy

The policy:

What Are Cookies

As is common practice with almost all professional websites this site uses cookies. These are tiny files that are downloaded to your computer, to improve your experience. This page describes what information a cookie gathers, how we use it and why we sometimes need to store these cookies. We will also share how you can prevent these cookies from being stored. However, this may downgrade or 'break' certain elements of the sites functionality.

How We Use Cookies

We use cookies for a variety of reasons detailed below. Unfortunately, in most cases, there are no industry standard options for disabling a cookie without completely disabling the functionality and features they add to this site. It is recommended that you leave on all cookies if you are not sure whether you need them or not. This in case they are used to provide a service that you use.

Disabling A Cookie

You can prevent the setting of cookies by adjusting the settings on your browser (see your browser Help for how to do this). Be aware that disabling cookies will affect the functionality of this and many other websites that you visit. Disabling cookies will usually result in also disabling certain functionality and features of this site. Therefore, it is recommended that you do not disable cookies.

The Cookies We Set

If you create an account with us then we will use cookies for the management of the signup process and general administration. These cookies will usually be deleted when you log out.

However, in some cases they may remain afterwards to remember your site preferences when logged out.

We use cookies when you are logged in so that we can remember this fact. This prevents you from having to log in every single time you visit a new page. These cookies are typically removed or cleared when you log out to ensure that you can only access restricted features and areas when logged in.

This site offers newsletter or email subscription services and cookies may be used to remember if you are already registered. They may also determine whether to show certain notifications which might only be valid to subscribe/unsubscribed users.

This site offers, e-commerce, or payment facilities and some cookies are essential to ensure that your order is remembered between pages so that we can process it properly.

User Surveys And Questionnaires

From time to time we offer user surveys and questionnaires. This is to provide you with interesting insights, helpful tools, or to understand our user base more accurately. These surveys may use cookies to remember who has already taken part in a survey. The cookies may provide you with accurate results after you change pages.

When you submit data through a form such as those found on contact pages or comment forms, cookies may be set to remember your user details for future correspondence.

In order to provide you with a great experience on this site, we provide the functionality to set your preferences for how this site runs when you use it. In order to remember your preferences we need to set cookies. This is so that this information can be called whenever you interact with a page is affected by your preferences.

Third Party Cookies

In some special cases, we also use cookies provided by trusted third parties. The following section details which third party cookies you might encounter through this site.

This site uses Google Analytics which is one of the most widespread and trusted analytics solution on the web. This helps us to understand how you use the site and ways that we can improve your experience. These cookies may track things such as how long you spend on the site and the pages. This allows us to continue to produce engaging content.

For more information on Google Analytics cookies, see the official [Google Analytics page](#).

Third party analytics are used to track and measure usage of this site so that we can continue to produce engaging content. These cookies may track things such as how long you spend on the site or pages you visit which helps us to understand how we can improve the site for you.

From time to time we test new features and make subtle changes to the way that the site is delivered. When we are still testing new features these cookies may be used to ensure that you receive a consistent experience. We also ensure we understand which optimisations our users appreciate the most.

As we sell products, it's important for us to understand statistics about how many of the visitors to our site actually make a purchase. This is the kind of data that these cookies will track. It is important to you as it means that we can accurately make business predictions. This will allow us to monitor our advertising and product costs to ensure the best possible price.

More Information

We hope this information has been informative and has cleared up any questions you had. As was previously mentioned, it's usually safer to leave cookies enabled in case it does

interact with one of the features you use on our site. However, if you are still looking for more information then you can contact us through one of our preferred contact methods.

Please either email us on enquiries@vertushr.co.uk or call us on 02381 550042.